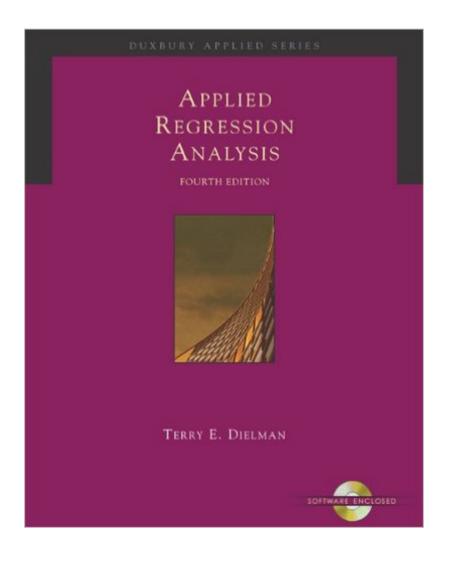
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Applied Regression Analysis: A Second Course In Business And Economic Statistics (Book, CD-ROM & InfoTrac)





Synopsis

APPLIED REGRESSION ANALYSIS focuses on the application of regression to real data and examples while employing commercial statistical and spreadsheet software. Designed for both business/economics undergraduates and MBAs, this text provides all of the core regression topics as well as optional topics including ANOVA, Time Series Forecasting, and Discriminant Analysis. While only a prior introductory statistics course is required, a review of all necessary basic statistics is provided in chapter 2. The text emphasizes the importance of understanding the assumptions of the regression model, knowing how to validate a selected model for these assumptions, knowing when and how regression might be useful in a business setting, and understanding and interpreting output from statistical packages and spreadsheets.

Book Information

Hardcover: 496 pages Publisher: Brooks/Cole; 4th edition (August 4, 2004) Language: English ISBN-10: 053446548X ISBN-13: 978-0534465483 Product Dimensions: 7.6 x 1 x 9.5 inches Shipping Weight: 2.1 pounds (View shipping rates and policies) Average Customer Review: 4.1 out of 5 stars Â See all reviews (20 customer reviews) Best Sellers Rank: #66,493 in Books (See Top 100 in Books) #23 in Books > Business & Money > Economics > Econometrics #79 in Books > Business & Money > Education & Reference > Statistics #151 in Books > Science & Math > Mathematics > Applied > Statistics

Customer Reviews

For my class, the professor assigned Kleinbaum et al's textbook rather than this one. As I mentioned in my review for that book, it was so confusing and poorly organized. Luckily, I found this book in the library and used it instead and ended up a lot less confused in class than my classmates who were trying to understand the Kleinbaum book. Dielman's book is very well organized and laid out. It doesn't have colorful bells and whistles since it's a fairly upper level book, but it does have a very user-friendly layout. Furthermore, the formulas are never presented without an accompanying explanation in plain English and examples of how and when to use them. Another thing I really like about this book is that it gives thorough directions on how to do a lot of the analyses on some common statistical packages. Many of the instructions are accompanied by screenshots. They're at

the end of each chapter rather than interspersed in the text, which makes them easy to find. This is actually becoming a great SAS manual for me.For anyone struggling with the Kleinbaum book, or for any instructor considering using the Kleinbaum book, I would highly recommend this one instead.

excellent book: This is a successful attempt to make the complicated statistics much easier to grasp and use. includes output from various softwares like MINITAB, EXCEL, SAS...only cautions are:1. Doesn't go into Mathematically details involved.2. One should consider that the title reads "a second course...".

I have bought Dr. Dielman's Applied Regression 4e textbook in Taiwan) for preparing my MBA thesis regarding the interaction effects. Given the widespread use of commercially available packages, this book provided considerately coverage on ALL computer packages about the field of regression work.

The book is not structured very well...and the topics are difficult. Used this book for a graduate level statistics course. Only got through the first 4 chapters in the entire course. Very high level material.

Being an MBA student without an extensive math background, the beginner's approach of this text is appreciated. The data set CD and "how to use the computer" sections in each chapter are helpful and the small dimensions of the book make it very easy to carry in my backpack since I'm always studying on the move.

The book does not offer enough practice questions. Sure it explains the concepts in an alright manner, but without a sufficient number of practice questions my grasp on the material remains tenuous.

When I received the book, the edges were a bit torn and also there was no CD attached to it as stated in the description.

The book was shipped in record time.. brand new.. newest edition.. did not have student disk. the disk it had was the teacher disk. Luckily I did not have to buy the disk separately due to some serious ingenuity. THERE IS A NEED TO SPECIFY WHAT DISK IT COMES WITH.

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